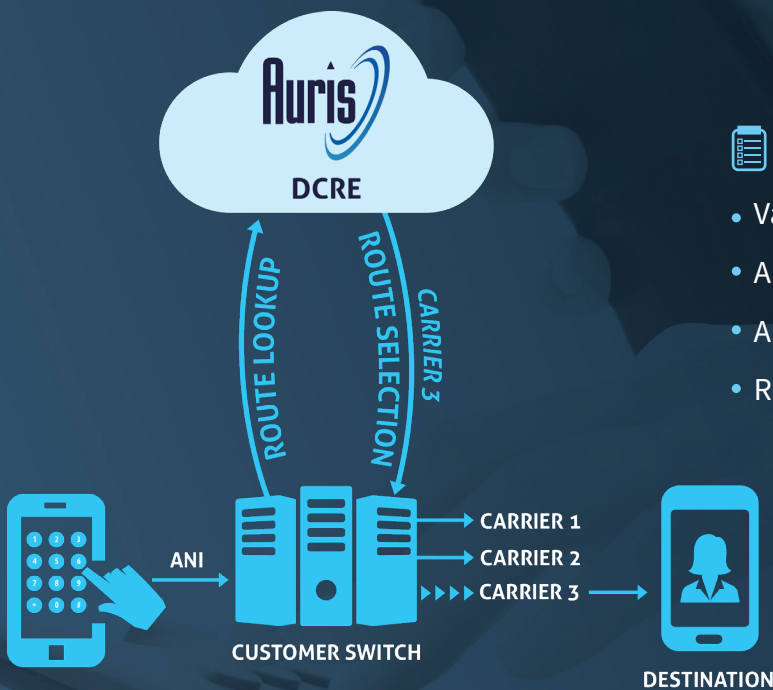




CLOUD-BASED ROUTING SOLUTION

For an MNO or Wholesale Reseller struggling with the ability to identify and react to business changes in real time, the Auris Platform offers businesses that have their own switching infrastructures, a dynamic and comprehensive route management, as well as rate and code control capabilities through the Dynamic Cloud Routing Engine (DCRE).



NEEDS

- Variety in routing scenarios (LCR/%/Quality/Priority)
- Ability to quickly adapt to market needs
- Ability to leverage existing infrastructure
- Reduce staff workload

SOLUTION

The Auris Platform offers a stand-alone Dynamic Routing Engine that enables granular and customized routing scenarios such as cost, percentage, priority and quality level routing. Auris provides mobile operators unparalleled reliability via our geographically redundant, highly-available hosting facilities, while continuing to leverage your existing switching infrastructure. Auris enables you to increase your operational efficiency by reducing the effort required to manage your routing and carrier codes.



✓ **SUCCESS STORY: WHOLESALE CARRIER**

A Wholesale Carrier was looking for a solution to better manage their ILD traffic. Having an extensive infrastructure over a large geographical footprint, they needed a flexible routing intelligence solution that fulfilled all their different routing requirements: percentage, priority, LCR. All this while maintaining call switching local.

This Carrier was also struggling to have a unified view of its ILD business over so many markets, and was looking for a reporting solution that provided real time business insight and aided their support team to detect and resolve problems more diligently.

Auris Wholesale cloud-based Routing Solution allowed them to leverage the full potential of the platforms routing capabilities while re-using current infrastructure for switching and transcoding.

Using simple signaling responses our cloud-based solution is able to provide accurate routing regardless of geographical location, and support both encrypted and non-encrypted signaling exchanges. Via CDR integration, Auris is able to generate reports and business intelligence.

PAIN RELIEVERS

- Switch agnostic routing solution allows re-use of existing infrastructure.
- Cloud-based system for seamless integration regardless of geographical location.
- CDR integration to leverage real time reporting capabilities and alerting.
- All rate management, billing and routing features remain available.

GAIN CREATORS

- True LCR thanks to Dynamic Region Code list.
- No additional call path latency improves quality in regions with unstable networks (Africa, Middle East, etc.)

ABOUT AURIS

Auris provides simple and innovative cloud-based OSS/BSS core digital platforms to Service Providers, enabling them to monetize missed opportunities in the digital economy. A trusted partner since 2002, Auris offers its partners one-stop-shop solutions that enable its clients to focus on their business. Auris combines technology and business knowledge to work as one.

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