



DIRECT TO CONSUMER ECOMMERCE

For any company that wants to build a brand with an online presence to sell a portfolio of services that includes Voice/ILD, Bill Pay or Mobile Recharge, Auris provides an end to end solution by enabling the comprehensive management of the user experience and life cycle that will help assure our customer's success.

NEEDS

- Ability to create and manage products, plans, bundles
- Account balance management
- Merchant Transaction Processing
- Commercial Reporting: New sales, recurring sales, sales by service type
- API integration into end-user interface
- CRM
- Reporting on call history, traffic trends, fraud deterrence
- Fraud Prevention & PCI Compliance



SOLUTION

The Auris Platform allows a customizable ecommerce portal for your subscribers to self-manage their service while under the protection of a powerful fraud prevention intelligence and a PCI compliant environment. The CRM back-office gives your staff the ability to cater to special customer needs and to report on the activity of your online presence. This is the perfect vehicle to deliver the ever-growing variety of Auris services.

