

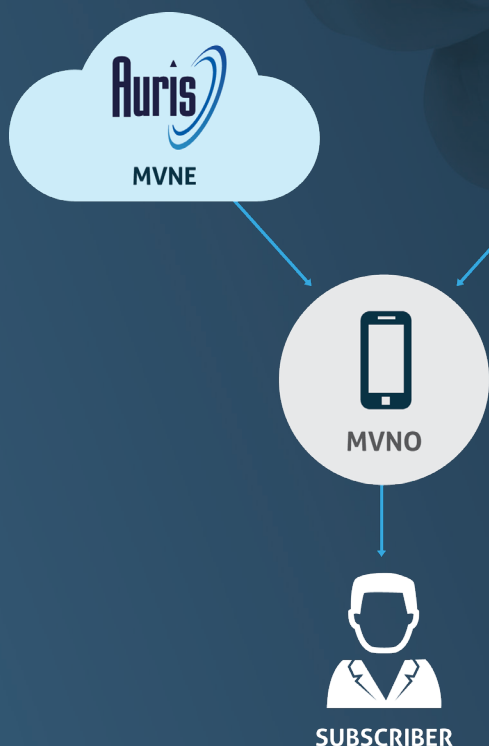


INTERNATIONAL CALLING SMART APP

For an MVNO, competing in the international long distance (ILD) business against OTT services and MNO's can be challenging. Delivering a simple and usable customer experience is essential in ensuring that your service sets itself apart and remains competitive. Auris can strengthen your brand by providing an engaging, powerful, and simple, Mobile Smart App for Android or iOS.

NEEDS

- Diverse product management (calling plans, pay as you go, recharge & redemption)
- Simple user experience
- Access to user history (purchases, calls, etc.)
- New revenue streams



SOLUTION

The Auris Platform makes it simple for your business to create products that drive new revenues through an engaging customer experience. With Auris, your business will not only create high quality calling plans, but also provide a Smart App that offers your subscribers a world-class experience. This Smart App runs latently providing an effortless user experience. Features such as auto-recharge, in-app purchase management, one touch dialing, and account management, will create a sticky service with a high level of customer retention and loyalty.

