



## USE CASE

### LARGE ILD WHOLESALER (200 MILLION MINUTES/MONTH)

For a Wholesale reseller that generates revenue by connecting many inbound and outbound partners, there is often a need for a robust routing engine, rate management automation and business visibility. The Auris Platform enables the reseller to manage customizable routing, quick rate amendment upload, and monitoring tools that provide graphical and statistical reporting. These tools, along with many others, make the Auris Platform the best solution for your wholesale business.

#### NEEDS

- Robust routing engine that can support different levels of customization
- Automation of code change management
- Reduced complexity and increased error prevention when managing rate amendments
- Strong alerting and reporting system to effectively manage unlimited KPIs simultaneously
- Ability to easily manage offset accounting



#### SOLUTION

The Auris Platform offers a Dynamic Routing Engine that enables granular and customized routing scenarios such as percentage, priority and quality level routing. The Rate Management system can learn each of your carrier's rate amendment formats speeding up the upload process dramatically. The Auris360™ enhanced monitoring suite provides graphical and statistical reporting, along with an alerting system that can monitor every variable in the business, including revenue and cost. With the Aggregated Accounting feature you can very easily manage the offset of buying and selling from the same partner resulting in an easier billing and ledger management. Auris provides a complete cloud-based solution resulting in a smoother experience in managing your business.

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## ✓ SUCCESS STORY: CIMA TELECOM

Cima Telecom is a successful wholesale voice reseller with a large footprint in the Americas; providing quality CLI routes for Central and South America as well as a competitive A-Z for over 10 years.

Cima Telecom's existing solution was doing a poor job keeping up with their rapid market growth, experiencing several issues as they crossed over the 1 Billion minutes a year milestone. Complex and slow routing changes, reduced visibility, rate management and code mismatches with carriers, were a few of the obstacles Cima Telecom was facing.

Auris Wholesale enabled Cima Telecom to reduce management complexity and provided more efficient routing. Auris 360 reporting allowed Cima Telecom to generate real time graphical reports and alerts, providing a dramatic increase on business visibility and reducing reaction time for unforeseen events.

Faster, simpler rate management was a game changer for Cima Telecom. Needing to process 60+ rate files a day; Cima Telecom rate management team was overwhelmed by the amount of manual work needed to review and adjust files prior to system processing. Auris rate management system learns and stores the format of each of Cima Telecom carriers' rate amendment and provides reports and alerts for events such as increases, decreases, hidden increases, etc. All using drag and drop, intuitive interfaces.

## PAIN RELIEVERS

- Dynamic Master List provides one to one routing and reduces disputes and revenue leaks.
- Smart Rate management for faster Rate Amendment processing with less manual work and errors.
- Auris 360 Reporting and Alerting reduces reaction time to outages.

## GAIN CREATORS

- Auris 360 reporting improves business visibility to discover and take advantage of new business opportunities.
- Automatic region code updates allow for true LCR and one to one routing, maximizing revenue.
- Aggregated Accounting for automatic offsetting of prepaid balances.
- PaaS model eliminates CAPEX and provides competitive OPEX.

## ABOUT AURIS

Auris provides simple and innovative cloud-based OSS/BSS core digital platforms to Service Providers, enabling them to monetize missed opportunities in the digital economy. A trusted partner since 2002, Auris offers its partners one-stop-shop solutions that enable its clients to focus on their business. Auris combines technology and business knowledge to work as one.

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