MNO/MOBILE OPERATOR SOLUTION

For an established Mobile Network Operator (MNO) with a large footprint and retail subscriber-base, who is struggling with the ability to comply with quality regulations, business visibility and cost management, the Auris Wholesale Platform offers unparalleled reliability and business intelligence to keep MNO's in the competitive landscape.

NEEDS

- Ability to comply with quality requirements set by local Regulation authorities
- Cost management via low cost routing
- Online troubleshooting tools to resolve retail subscriber complaints
- Strong reporting capabilities for external and internal audit (Public Companies)

END USER **MNO (YOUR NETWORK)** **PUBLIC CLOUD** **ILD CARRIER 1** **ILD CARRIER 2** **ILD CARRIER 3**

BILLING **REPORTING** **INVOICING** **EXTERNAL BILLING INTEGRATION**

SOLUTION

The Auris Wholesale Platform provides mobile operators unparal¬leled reliability via our fully redundant hosting facilities. We offer Automatic Transcoding so that the operator increases their average-call duration (ACD), thus increasing total minutes and profit. We also offer a dynamic code management engine (Auris MLS & LCR) and provide cloud-based access to graphical engineering and business intelligence reports.

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✅ SUCCESS STORY: MNO

An international mobile communications brand, who is a world leader in telecommunications products and services. The MNO has been successfully delivering services for the Central America region since 2004.

Facing a heavily regulated market, the MNO was looking to upgrade their ILD management system to improve business visibility, increase routing efficiency and revenue; and reduce the time needed to isolate and resolve subscriber ILD complaints.

It was crucial for the selected solution to provide means for seamless integration with the MNO's existing Billing system; as well as a flexible, online management portal that could be easily accessed and used by the operation across different countries.

Auris' cloud-based Wholesale Platform provided the MNO a robust toolkit of management, troubleshooting and revenue generating tools; all accessible from anywhere with an internet connection.

PAIN RELIEVERS

- Automatic Transcoding reduced the amount of short calls increasing average call duration by 50%.
- Online troubleshooting tools and graphical reporting improves resolution time for customer complaints.
- Web Management Portal allowed for changes to be made in minutes, not hours.
- Integration with external Billing systems via SFTP with customizable CDR templates eliminated the need for duplicated billing.

GAIN CREATORS

- Dynamic Routing Engine reduced outbound LCR cost, effectively increasing revenue for the MNO.
- More accurate tracking of bilateral agreements via real time statistical and graphical report.
- Aggregation of Traffic from multiple countries allowed the MNO, a unified business view for the entire region.
- Smart Rate management to discover decreases, increases and new opportunities.

ABOUT AURIS

Auris provides simple and innovative cloud-based OSS/BSS core digital platforms to Service Providers, enabling them to monetize missed opportunities in the digital economy. A trusted partner since 2002, Auris offers its partners one-stop-shop solutions that enable its clients to focus on their business. Auris combines technology and business knowledge to work as one.