MVNO – ILD SOLUTION

For an MVNO struggling to keep their subscriber base due to large OTT players such as WhatsApp, the Auris Platform can help retain subscribers, increase loyalty, and generate new revenue, by establishing international and local calls to any phone, with the highest quality and lowest cost.

NEEDS

- Monthly packages & plans
- Creation of global or niche product footprints
- Customized user experience

- APIs for provisioning new subscribers
- Excess use controls
- Traffic and activity reporting

SOLUTION

The Auris Platform permits the creation and management of flexible products and plans with diverse billing cycles, coverage areas both in-plan and out-of-plan while automatically provisioning through the integration of Auris web services.