



# SMALL / START-UP WHOLESALER

For a smaller volume carrier with many relationships but limited resources, it is important to leverage both agility and effectiveness in order to take advantage of time-sensitive business opportunities all with the lowest possible OPEX. The Auris Platform is a one-stop-shop solution that provides all the elements necessary to succeed.

## NEEDS

- Minimal CAPEX and OPEX investment
- Quick deployment of new trunks and interconnections to leverage business opportunities
- Immediate scalability
- Access to all business management tools
- Efficient invoicing



## SOLUTION

The Auris Platform offers flexible routing models, simplified trunk provisioning, immediate and insightful reporting, as well as automated invoice preparation. You are able to manage your business with lower overhead and the same effectiveness of a larger carrier with more resources. Auris provides a complete cloud-based solution resulting in a smoother experience in managing your business.

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## ✓ **SUCCESS STORY: MATCHCOM**

Mathcom, a Tellza communication company, was an early adopter of the Auris wholesale platform. Leveraging the automatic transcoding, seamless interconnection setup and dynamic routing capabilities allowed Matchcom to evolve from a small “one-man carrier” to a full-fledged, 1 billion minutes a year enterprise; attracting the attention of Tellza Communications, who recently acquired a major stake in the company.

Auris flexible scalability allowed Matchcom to perform efficiently from inception, by reducing CAPEX, automating processes and simplifying historically painful tasks like carrier interconnection and rate management; allowing for Matchcom limited initial resources to focus on expanding their business and gain market recognition.

As the company grew and expanded, Auris provided the necessary tools for effective business visibility and control; allowing Matchcom to dramatically increase their revenue with minimum impact on operational costs.

Auris provides the tools and services that allow carriers like Matchcom to grow and succeed, providing a perfect fit solution every step of the way.

## **PAIN RELIEVERS**

- Advanced Rate Management tools minimize need for manual intervention.
- Automatic Transcoding reduces failed VoIP interconnection.
- Flexible Routing Engine dramatically reduces time spent on routing design and management.
- Dynamic Routing Engine code matching reduces billing disputes.

## **GAIN CREATORS**

- Real Time Graphical and Statistical reporting help discover new business opportunities and quickly correct errors.
- Dynamic Routing Engine seamlessly matches carrier codes to automatically leverage cost opportunities.

## **ABOUT AURIS**

Auris provides simple and innovative cloud-based OSS/BSS core digital platforms to Service Providers, enabling them to monetize missed opportunities in the digital economy. A trusted partner since 2002, Auris offers its partners one-stop-shop solutions that enable its clients to focus on their business. Auris combines technology and business knowledge to work as one.

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